

MLA Companies

15 W. 4th St. Ste 450
Dayton, OH 45402
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THE MLA "VIP" PROCESS

A financial system should drive business intelligence decisions. As a Financial Strategic Advisory firm, MLA Companies utilizes its "Value Implementation Process" (VIP) to ensure proper alignment of its services and connect the necessary compliance and financial functions to future oriented capacities and strategic decisions.

MLA's team of professionals encompasses financial, operational, and strategic expertise, all emanating from the financial function and oriented towards future growth. As such, MLA's team has developed an impressive track of fulfilling its mission - transforming businesses and people. These activities by necessity have included planning and executing along financial, operational, and strategic decision sets.



MLA VIP STEP	1.0 The Reality		2.0 The Perspective		3.0 The Runway		4.0 The Dream		5.0 The Map		6.0 The Courage		7.0 The Reward	
	What is the current situation?		What insights can we draw from the current situation?		Definition/consideration of capacities and restraints		Why are "we"/"I" in business?		What do we need to do to get there?		Given 1 to 5, what actions can we take to accomplish the dream?		What do we see, what can we learn, what do we discard/repeat?	
	DUTIES	FOCUS	DUTIES	FOCUS	DUTIES	FOCUS	DUTIES	FOCUS	DUTIES	FOCUS	DUTIES	FOCUS	DUTIES	FOCUS
Accounting/ CPA	Data Entry/ Report Generation	Accuracy	Compliance/ Troubleshooting/ Direction	Completeness										
CFO/Financial Advisory			Benchmarking: Cost reduction	Business Model Alignment/ Consistency	Budgeting/ Forecasting	Quantification of capacities and restraints							Financial analysis of results/comp planning/ROE	Executable learnings
Strategic Advisory					Short-term Decision Analysis	Capacity utilization	Understanding the "Why" question	Qualitative challenging to "Dream"	Strategic planning	Long-term Decision Analysis	Coordination of execution with strategy	Strategic alignment/ minimize "strategy creep"	Strategic analysis	Executable learnings
Strategic Execution											M&A/Due Diligence/ Refinancing/ Other	Efficient Execution		

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MLA VIP STEP		Accounting/CPA	CFO/Financial Advisory	Strategic Advisory	Strategic Execution
1.0 The Reality What is the current situation?	DUTIES	Data Entry/Report Generation	Compliance/ Troubleshooting/ Direction		
	FOCUS	Accuracy	Completeness		
2.0 The Perspective What insights can we draw from the current situation?	DUTIES		Benchmarking; Cost reduction		
	FOCUS		Business Model Alignment/ Consistency		
3.0 The Runway Definition/consideration of capacities and restraints	DUTIES		Budgeting/Forecasting	Short-term Decision Analysis	
	FOCUS		Quantification of capacities and restraints	Capacity utilization	
4.0 The Dream Why are "we"/"I" in business?	DUTIES			Understanding the "Why" question	
	FOCUS			Qualitative challenging to "Dream"	
5.0 The Map What do we need to do to get there?	DUTIES			Strategic planning	
	FOCUS			Long-term Decision Analysis	
6.0 The Courage Given 1 to 5, what actions can we take to accomplish the dream?	DUTIES			Coordination of execution with strategy	M&A/Due Diligence/ Refinancing/Other
	FOCUS			Strategic alignment/minimize "strategy creep"	Efficient Execution
7.0 The Reward What do we see, what can we learn, what do we discard/repeat?	DUTIES		Financial analysis of results/comp planning/ROE	Strategic analysis	
	FOCUS		Executable learnings	Executable learnings	